Sustainability Charter Committee

Friday, March 25, 225016

2:00 PM

Room 202, University Services Building

AGENDA

1. Call to order –Brian Thompson and Ty Priest, Co-chairs
2. Brent Gage, Associate Vice President for Enrollment Management
3. Outdoor classroom proposal – Jake Kundert
4. Tippie planters proposal - Jacob Simpson and Sophia Gunnink
5. Follow up from March 11 meeting
6. Next meeting and adjournment

Sustainability Charter Committee

March 25, 2016

- Meeting Minutes –

MEMBERS/LIAISONS PRESENT: Margaret Beck, Liz Christiansen, Barbara Eckstein, Don Guckert, Dawn Kluber, Jake Kundert, Sara Maples, Tyler Priest, Ben Ross, Heather Sander,

Brian Thompson

OTHERS PRESENT: Shawn Albaugh Kleppe, Brent Gage, Sophia Gunnink, Andrew Hirst,

Jacob Simpson

BRENT GAGE, ASSOCIATE VICE PRESIDENT FOR ENROLLMENT MANAGEMENT

Brent Gage presented committee members on the efforts to recruit and enroll students at the University of Iowa and, most interestingly, the analytics behind recruitment.

Discussion touched on predictive modeling, substance of orientations and campus tours, connection with marketing and branding of units, efficiency of department tours, data tracking, diversity issues, and recruiting open majors.

OUTDOOR CLASSROOM PROPOSAL

Jake Kundert introduced the idea for an outdoor classroom and asked for committee support that would allow this proposal to be developed.

The summary of his proposal included the need for more community and student engagement, playing a role in academic achievement, and addressing ecological illiteracies.

The Charter Committee agreed to support the proposal.

TIPPIE PLANTERS PROPOSAL

Jacob Simpson and Sophia Gunnick, representing the University of Iowa Gardeners Club, presented a proposal to install a garden in the Tippie Courtyard. This small garden is intended to promote and act as an advertisement for the much larger garden at the edge of campus.

Discussion included specifics of the garden and space surrounding the area; anticipated client base; being advised on what you can and can’t sell and to whom; income for upkeep and maintenance items; and other locations on main campus being considered as next steps.

The Charter Committee agreed to support the proposal.

FOLLOW-UP FROM MARCH 11 MEETING

Committee members revisited topics intended for the upcoming discussion with President Harreld, including clarification on writing degrees and which writing programs would be better matches for sustainability.

NEXT MEETING AND ADJOURNMENT

April 15, 2016 – 2:00–3:30 p.m. in room 202 USB